

# Monitorsky - Skype Bulk Broadcasting

## Helping Businesses To Increase Deal Flow And Revenue

B2B business success hinges on buying and selling quicker than your competitors.

Traders, wholesalers, distributors, and brokers operate in a fast-paced environment. They are:

- Competing with others to source and procure so it's first-come first-served
- Only have a couple of hours to find what they are looking for, so typically they only send WTB and WTS messages to just a fraction of their contact list
- Are losing deals because they can't source stock quick enough
- Losing money because of stuck stock and unfavourable market conditions

## The Problem

Email, WhatsApp, and Skype, have their flaws and limitations. Email open and response rate are well documented. WhatsApp does not permit marketing messages to a group that has over 250 contacts.

Skype however has great send rates, open rates and response rates. It is a trusted vital tool used by many to keep in contact with 100's and 1000's of their partners.

### But Have You Ever Tried To Send The Same Message To A Large Skype Contact List?

Manually copy-pasting the same message to 100's or 1000's of Skype contacts is a challenge you know well. Sending the same message to thousands within a short time is impossible.

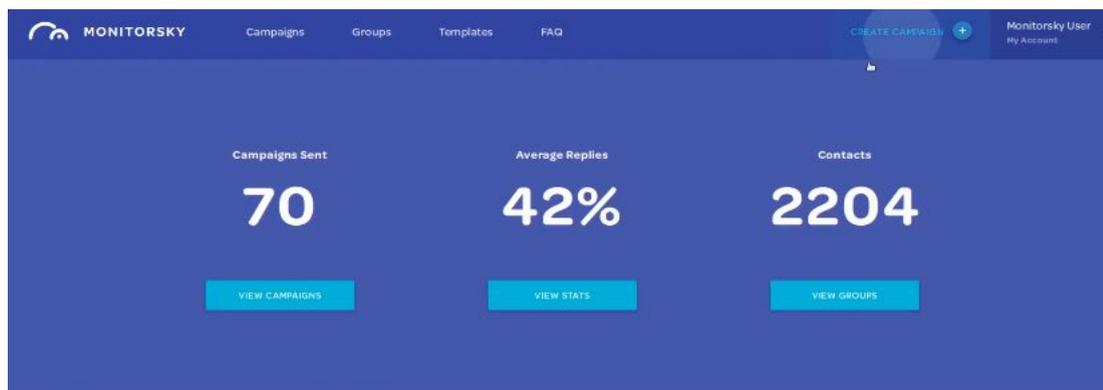
When time is limited the speed at which you send your offers or requests can make the difference of closing a deal or not. When your success partially depends on the speed and size of deal flow, it is vital that you can send offers and deals to all of your contacts as quickly as possible.

Because of your large list, and the time limitation it is impossible to message all of your contacts which means you are losing or leaving money on the table.

## Our Users: Traders, Wholesales, Distributors, Brokers

By using Monitorsky, you can communicate with all of your Skype list in a matter of minutes instead of hours. You'll get access to more deals, and spend your time on closing leads instead of generating leads.

**You'll increase deal flow, source quicker, and sell quicker.**



## Technical Requirement Check-List

Monitorsky works on any platform but you must:

1. **Use Chrome Browser**, downloadable from here: <https://www.google.com/chrome/>
2. **Install our Chrome Extension**, downloadable from here: <https://chrome.google.com/webstore/detail/monitorsky/aoiIngicinmahckamgidhclkdpbmfji>
3. **Log into Web Skype** with your Skype account: <https://web.skype.com/>
4. **Have a Monitorsky account**, you can start a free 14-day trial, with no credit-card from here: <https://monitorsky.com/registration/>

## Chrome Extension

The Chrome extension is used to connect and sync Monitorsky and Web Skype so it is vitally important it is installed and running. You can install the Chrome Extension from here:

<https://chrome.google.com/webstore/detail/monitorsky/aoiIngicinmahckamgidhclkdpbmfji>

Successful installation will result in the chrome extension being visible in the top right corner of the browser, where Chrome shows enabled extensions.

When the icon is:

**Blue: Monitorsky and Web Skype Are Synced**

**Red: Monitorsky and Web Skype Are Not In Sync.** Please click on it to diagnose the issue. If you have any issues please contact us. Contact details are below.

## Skype Web App

Monitorsky communicates with Web Skype: <https://web.skype.com/>. It cannot communicate with desktop or mobile Skype. You must login to Web Skype with your Skype account in order to use Monitorsky.

## Monitorsky Account

To use our SaaS platform you will need to create an account. Take advantage of our free 14-day trial by clicking here: <https://monitorsky.com/registration/>.

Once you have an account you follow our 4 simple steps on How Monitorsky Works.

## How Monitorsky Works

Monitorsky connects to Web Skype via our Chrome Extension. Once connected you can:

1. Import Your Skype Contacts
2. Segment Contacts Into Groups
3. Create Your Message
4. Send Your Message To The Desired Group/s

## Benefits of Monitorsky

Send unlimited personalised messages and campaigns to Monitorsky groups. The members in the Monitorsky groups do not know of the other members, thus each message is sent as a one-to-one private message. You'll now experience:

1. Superior send, open and response rates compared to rival solutions
2. Increase deal flow with less time spent generating leads
3. More time to close leads and increase revenue

## Additional Benefits

Monitorsky provides additional benefits including:

1. **Personalisation:** Use our personalisation tool to address your contacts with their first name
2. **Default-Notification:** Inform when you are busy, away, or otherwise engaged
3. **Auto-Responder:** Create tailored responses to instruct interested parties what to do next
4. **Reply-To-Many:** Use the same reply to many of your contacts
5. **Scheduler:** Setup your future campaigns by scheduling them for a later time and/or date
6. **Templates:** Save campaigns as templates for later modification and usage
7. **Analytics:** Monitor how your campaigns performed

## No Spam Policy

Monitorsky strictly adheres to a zero-spam policy. All Skype contacts must agree to being messaged via Monitorsky. Contacts can leave a group at any time. Leaving a group does not mean they leave your Skype contact list.

We have an "Unsubscribe" option at the bottom of every message in order to comply with GDPR (EU Law), CAN-SPAM Act (US Law) and other laws in sovereign nations.

We also abide by Microsoft's Terms of Service in regards to Skype.

## Summary

Take advantage of an unsaturated marketing channel where you are already doing business with your trusted contacts. Gain an advantage over your competitors by blasting out WTB and WTS messages to all your Skype contacts with just a few clicks.

**You'll source stock quicker, sell stock quicker, and increase deal flow and revenue. You'll stop losing deals every week. You'll no longer be stuck with stock dropping in value every day.**

## Further Questions

For live support, you can reach us on Skype (Skype ID: info.monitorsky).  
Or write to us at [support@monitorsky.com](mailto:support@monitorsky.com) (response within 24 hours).